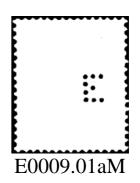
A PERFIN CONNECTION TO ENID BLYTON

Rosemary Smith

At a recent stamp fair, I came across a postcard, stamp-signed by End Blyton. The postage stamp was a sideways delivery coil KGVI 1d dark red, with perfin E (E0009.01aM), dated December 1940. The price was a bit steep but I deemed it to be genuine, even without the perfin. The die is known used between 1935 and 1975 and is confirmed as being used by J. A. Ewing & Co, Finsbury Pavement,



London EC who were export buying agents – clearly nothing to do with Enid Blyton.

As can be seen from the illustration below, the postcard is to a fan about her "BOOK OF A YEAR" which was expected to be ready in January 1941. I assumed the "E" perfin was owned and used by Enid Blyton's publisher and used on her correspondence, via her publisher.

Green Hedges, Beaconsfield, Bucks.

Dear Colleague,

Thank you so much for ordering my BOOK OF THE YEAR.

There has been a tremendous demand for it, but your name is down as one of the first subscribers, and I shall see that a copy is reserved for you. If any of your friends want a copy, do please ask them to order it now.

We expect the book to be ready in January.

Yours sincerely,

Enis Bytin

December, 1940,

The only publisher mentioned in the "Gault Illustrated Catalogue With Details" is Evans Bros Ltd but this was only provisional identity. Thanks to Maurice Harp and his research on the internet, we have found out that Enid Blyton's "Book of the Year" was indeed published by Evans Brothers in 1941.

So another cover for my collection and another confirmed identity for the catalogue.